

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 6556 SALESMAN #
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
3050 K ST NW, SALES PRSN WA- JOE KNAUER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6375011 CLASS: NATL. LOCAL REGIONAL
PRDCT: OBAMA SKED A EST#2051 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1 DATE OCT16/12 12.40
CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO JENNIE
FR CAITLIN FOR JULIE
OKD M4
TTLS RTS
PLS CFM, THX 10/16

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|-------|-----------|
| 9 | S | | 1200N-1230P | 30 | | \$600.00 | 10/20 | 10/21 | 2 | | SA-SU | 2 |
| AGENCY ADVERTISER CODE = | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = | | | | | | | | | | | | |
| AGENCY EST# = 2051 | | | | | | | | | | | | |
| PROGRAM : NOON NEWS | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

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|--|---|--|-------------|----|--|------------|-------|-------|---|--|-----|---|
| 36 | A | | 1000P-1100P | 30 | | \$5,400.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| PROGRAM : 666 PARK AVE | | | | | | | | | | | | |
| ORD COM1 : WE CAN OFFER | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT20 ON LINE-9 FOR 2 SPOTS/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT22 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |

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|---|---|--|------------|----|--|----------|-------|-------|---|--|-----|---|
| 37 | A | | 1200N-100P | 30 | | \$850.00 | 10/17 | 10/19 | 2 | | W-F | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1 : WE CAN OFFER | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 36-38 | | | | | | | | | | | | |

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|---|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 38 | A | | 105A-300A | 30 | | \$100.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| PROGRAM : OVERNIGHT | | | | | | | | | | | | |
| ORD COM1 : WE CAN OFFER | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 36-38 | | | | | | | | | | | | |

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| 14 | S | | 1000P-1100P | 30 | | \$6,000.00 | 10/22 | 10/22 | 0 | | MON | 0 |
| PROGRAM : CASTLE | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M4 OK'D BUY#9 MISSED:SA-SU/1200N-1230P OCT20(2/WK) 30S \$600.00 (OCT16/12) | | | | | | | | | | | | |
| BUY#14 MON/1000P-1100P OCT22 30S \$6,000.00 | | | | | | | | | | | | |
| OFFER:SUN/1000P-1100P OCT21 30S \$5,400.00 PLS ADVISE. | | | | | | | | | | | | |
| & W-F/1200N-100P OCT17(2/WK) 30S \$850.00 | | | | | | | | | | | | |
| & SAT/105A-300A OCT20 30S \$100.00 | | | | | | | | | | | | |
| CMT:WE CAN OFFER | | | | | | | | | | | | |

OCT/12 115225.00

CONTRACT TOTAL 115225.00

TOTAL SPOTS 68

MARKET TOTALS \$281,036 WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED**

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE